



# PROGRAM ADS

# WINTERGRASS 2024

Advertise in our Print & Digital, Full-Color Program

The 5 1/2" x 8 1/2" full color festival program contains all the information festival-goers need to map their Wintergrass experience, including concert and workshop schedules, vendor info and locations, sponsor information and stories. **Ad space is limited, so be sure to reserve your space early.**

**Reserve No Later than:  
January 5, 2024**

**Artwork and Payments Due:  
January 12, 2024**

## Full Page

**Size:** 5.5" wide x 8.5" high  
**Rate:** \$550  
**Non-profit or festival rate:** \$450

## 1/2 Page

**Size:** 5.5" x 4.25" (horizontal only)  
**Rate:** \$450  
**Non-profit or festival rate:** \$350

## Premium Placement

**Inside Front or Back Cover**

**Size:** 5.5" x 8.5"  
**Rate:** \$750

**If you have size or formatting questions please contact us in advance of the due date.**

**Preferred File Formats:** PDF, EPS, PNG, JPG, TIFF

**Resolution:** 300 DPI resolution required for all images.

**Fonts:** Must be embedded in PDF or outlined in EPS formats.

**Image/Page Bleeds:** 1/8 inch, especially preferred for full-page ads.

**To Submit Your Ad:** Ads must be submitted digitally via email to [patrice@wintergrass.com](mailto:patrice@wintergrass.com). If your ad is too large to email, please send via Hightail (a free service).

**Payments:** Please send payments through [PayPal](#) or via US Mail to Wintergrass, POB 2024, Milton, WA 98354. Ads will not be placed without payment.

**This year, for no additional cost, your ads will include an embedded link to your website.**